



Schools and Nurseries

Schools and nurseries provide a perfect breeding ground for a whole host of germs because of the close proximity of so many children. The problem is further compounded by the fact that many young and pre-school children may not have yet developed good hygiene habits or built up immunity against infection. Good infection control measures are therefore essential for ensuring the protection of both children and staff. Whatever the

potential dangers, Swisher has a solution, from customised hygiene services to effective hand care systems that utilise NHS approved **Purell®** hygienic hand gel.



Nursing and Long Term Care

The nursing and long term care provider's environment is more challenging than ever. Patients and residents' needs have increased. Staffing challenges have continued. Financial pressures have intensified and patients and consumers can make better, more informed choices. With the changing face of the health care industry, it's time to change the way you look at delivering quality care. It's time to rely on a hygiene programme that shows an understanding of the operational, financial and regulatory issues you face on a daily basis.

Costly facility related infections and staff absenteeism can be directly related to inadequate hygiene practices. In fact, there is an estimated one infection per resident per year in care homes alone. Most germs are spread by hand and hands carry germs throughout the facility. Good hand hygiene and sanitation programmes are a **Swisher** speciality.

Other Products and Services.

In addition to **Swisher** sanitation services and our hand hygiene range of specialist soaps, conditioners and **Purell®** hand gel, Swisher also offer: **Vandal Proof Toilet Seats, Feminine Hygiene Bins, Nappy Bins, Baby changing Stations, Enviro-Fresh Urinal Sani-Sleeve** (reduced blockages, and water savings), **Drainline Treatment** for kitchens, **Dust Control Mats, Kitchen Hygiene, Paper Towels** and **Toilet Rolls** supplied in rugged attractive dispensers and more.

Every Business Can Benefit from the Swisher Service

Good hygiene is mission critical for successful business today. That's because the proper practice of sanitation makes for healthier, happier employees and more satisfied customers.

Customers

- 39% believe they are likely to pick up other people's germs in a public facility
- 66% say that unclean conditions leave a bad impression in a public washroom
- 77% say 'cleanliness' is the top reason a public washroom makes a good impression
- 57% say they would complain to management if supplies ran short

Employees

- each absence costs the typical business more than £200
- Sick workers are 16% less productive on the job
- Up to 60% of an employer's health costs may be due employees working whilst sick



why Hygiene Matters

Your business is under attack millions of times a day. That's because the working environment is literally a breeding ground for potentially dangerous pathogens – microscopic invaders that can cause sickness in your customers and staff, increase your rates of absenteeism, decrease your operational performance and worse.

The Biggest Threats Are The Ones You Don't See

Just because a surface looks clean, don't assume that it is clean—millions of microbes can lurk in the shiniest surface and it only takes a few of them to begin making your employees and your customers sick.

Swisher's germicide which is central to the Swisher concept is virtually 100% bactericidal, virucidal and fungicidal, and it's effective against an enormous range of pathogens, including:



- MRSA
- Salmonella
- E Coli
- Hepatitis B HBV
- Norovirus
- AIDS HIV Virus
- Cold Viruses
- Flu Viruses
- Polio Virus
- Strep

Swisher Hygiene

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Swisher's germicide is safe for use virtually everywhere. Safe and non toxic on finished surfaces, furniture and clothing. Cleans and deodorises in one step.

Weekly Hygiene Service

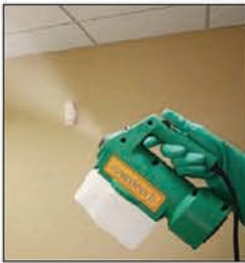
At the heart of **Swisher's** hygiene programme is a thorough, manual process that eliminates the unsanitary and unsightly build up of uric acid, mould, mildew and related contaminants from your washroom's porcelain fixtures and sinks.

- Specialist service from the industry's only expert technicians
- Reaches places where automated sanitation units can't
- Attention to detail that only a trained, experienced service person can provide
- Routine customer contact means more effective relationships



Swisher Total Image

The **Swisher** Total Image system is a complete service package designed to ensure that your facility has the cleanest most hygienic environment possible. Our high-tech detailing unit delivers a jet of powerful cleaning solution to your entire facility, floor to ceiling and everywhere in between. This is a deep penetrating system far superior to any janitorial cleaning system currently available on the market.



Anti-Microbial Misting

Our micro-misting device ensures a thorough, even distribution of germ killing power in even the hardest to reach areas, so you can be confident that your washrooms and work areas don't just look clean, they are.

- Hospital grade germicide kills the most common pathogens including **MRSA**
- Residual germicidal power keeps on killing between services
- Safe for human contact—meets all CHIP 3 and COSH requirements
- Single rooms can be entered within 15 minutes of application.



SaniGenics

Only Swisher validates its service through the use of a luminometer, an advanced detection device that measures telltale signs of the presence of germs and bacteria within your premises.

SaniGenics is an integrated, three-step solution that detects hidden threats to your facility, provides an effective course of action to eliminate those threats in their entirety and then puts in place proactive measures to prevent them from recurring in the future.

The Best Soaps and Air Fresheners Available

Swisher air fresheners are the best in the market. Operating 24 hours a day, our advanced odour control system incorporates the latest hydrogen-based technology to deliver a powerful, continuous stream of custom engineered aromas that chemically bind to offensive material in the air, effectively neutralising the odour.

Swisher also stock a range of soaps from **GOJO** luxury foaming hand soap to Antimicrobial soap – providing proven germicidal protection and **Purell®** Instant Hand Sanitizer.

All supplied in attractive, rugged dispensers that eliminate cross-contamination.



Effective, Affordable Solutions for;

Hotels, Pubs and Restaurants

When it comes to germs and appearance, surveys show that customer perception is reality. If your customers think there is a germ issue in the back of the house, chances are they will assume there's one in the front too. No matter how hard you may try to keep your premises looking clean, your business will suffer if customers can't readily see your commitment to their well being. Even in the most spotless environment, there may be millions of microscopic threats lurking about, germs, viruses, bacteria and more. Even if you can't see them, they're out there, creating potential health hazards for you, your employees and your customers. Stay healthy in business, call **Swisher**, your partner in hygiene.



Health and Fitness Industry

Germs love health clubs. It's no wonder, between the sweat, the showers and the shared equipment, it's the perfect environment for cross contamination. So how do you protect your members and your employees from threats like **MRSA, E Coli, Hepatitis and Norovirus**? You call **Swisher**.

We're the company that virtually invented the commercial hygiene industry more than 20 years ago and we're proud to

offer the industry's only true full-service health club hygiene programme today. It's literally everything you need to provide the most hygienic environment possible and then some.

Factories and Workshops

In addition to **Swisher** hygiene programmes, factories and workshops can benefit from **GOJO skin care solutions** that effectively help prevent **irritant contact dermatitis**. Customised **GOJO** skin care solutions have a variety of specialised cleaners formulated to remove difficult soils without being needlessly harsh, as well as lotions that recondition the skin. An effective solution always includes both....

- **HAND MEDIC** skin conditioner for use before work, after each hand washing - throughout the day.
 - The mildest **GOJO** skin cleanser to handle the job effectively
- In addition, **GOJO** bag-in-box technology keeps your skin care products hygienic. Each refill comes with a fresh nozzle. No contamination, no clogs, no spills, no mess - maintenance is so simple. Putting the right products in the right dispensers in the right location keeps skin care convenient and reinforces the proper regimen at each location.

A comprehensive skin care programme that improves skin condition, is a critical part of reducing worker risk for illness and cutting employee costs.



Offices

Whilst **Swisher** can maintain your washrooms to exacting standards, what about your desktop? The average desktop can harbour more than 10 million germs! We're surrounded by germs, and add more every time we cough or blow our nose. Experts say that many of the most common germs that cause illness are transmitted by hands. **So, why don't we just wash?**

Because soap and water are in the washroom. We're busy at our desks...**where the germs are.** With your assistance, the **Purell®** Program for Workplace Well-ness can help stop the spread of germs in the workplace. **Purell®** kills **99.99%** of most common germs that may make you sick. It's the brand people know and trust.

